

Custom e-Learning Development



Well trained employees are much more productive and find their work experience more fulfilling. Training makes a huge difference in employee performance. Studies have proven that e-learning is often the most effective and economical method of training.

- Rivertown Communications has been developing effective custom e-learning courses since 1991 and we have seen the numerous benefits of this technology including:
- E-learning saves time. Studies show a 45% decrease in training time to reach the same level of competence.
- E-learning saves money when compared to instructor led training. The lower delivery costs for e Learning result primarily from a reduction in training time and the elimination of travel.
- People learn better with e-Learning because they remember what they learn more accurately and longer.
- Proof of training is easy using built in tools to track learner progress.
- Web delivered training can be updated easily, ensuring consistently up-to-the-minute training. When policies change, the training can change.
- Accessibility and multiple languages can be easily incorporated so everyone can benefit from the training.



If your department or organization is considering developing an e-learning program, we'd like to talk with you. We are experienced at developing the right training for organizations of all sizes.

We can work with your designers or instructors and work from their instructional design. Or we can provide complete development services, beginning with a thorough needs analysis.



Some of our great customers:

- State of Minnesota - most departments
- Minnesota Secretary of State
- US Dept of Veterans Affairs
- CDC/NIOSH
- Parsons Electric
- Land O'Lakes International
- Minnesota Historical Society
- Thrivent Financial/AAL
- 3M
- British Home Office

Typical training types:

- Medical and healthcare
- Policies and procedures
- Soft skills training
- Interactive exercises
- Safety Training
- Product knowledge
- Regulatory subjects
- System simulations
- Automated testing & surveys

Please contact us for more detailed information, samples of actual e-learning modules and customer references.